# Primary Eyecare Network & ClearVision



#### Members new to ClearVision can save up to 50% on their first order

New to ClearVision? We have a wide range of special discount programs designed specifically for members that make becoming a ClearVision customer easy and cost-effective.

### **Dispensary Programs for Current Customers**

Members have a number of profit-enhancing options when it comes to adding new ClearVision brands to their frame boards. We offer discounts for adding new collections or exchanging slower moving competitors' frames for new ClearVision products.

Concierge Service & Free Ground Shipping on RX orders of 3 or more frames for qualifying members

We want to make it easy to keep your best sellers on the board where they can increase sell through. A dedicated RX specialist will reach out on a regular basis to any member that desires the service, help fulfill their needs and provide free ground shipping for RX Orders of 3 or more frames.

#### ClearVision Rewards Program

We love to thank our loyal members with a rich rewards program. With minimum sales, members receive an annual rebate of on all qualifying net purchases regardless of brand purchased.

## **Margin Enhancers**

Throughout the year, ClearVision offers members 50% off a large assortment of special value frames from our branded and house collections.

These promotions can help boost profit margins and drive traffic.

#### **Seasonal Promotions**

Winter, spring, summer or fall, ClearVision has seasonal promotions that can increase customer traffic throughout the year.

